

A man with a goatee and short brown hair is wearing a white, long-sleeved shirt with vertical pleats down the center. He is standing outdoors, looking slightly to the right. In the background, there is a stone tower and some greenery. The image is partially obscured by a white box containing the text 'COMPANY PROFILE' and a vertical red bar to its right.

COMPANY PROFILE

Italian families story

Giblor's
italian worklife specialist
è un'azienda del gruppo
ROSSINI.

Giblor's and Rossini: two different family stories that, together, count almost 100 years of experiences, ideas and aspirations as well as an entrepreneurial vision linked to the roots and to the tradition, always projected to the future and to innovation.

These common values led the Giblor's brand to become part of the Rossini Trading SPA group, with the intention of raising further the quality standards in the workwear business.

A new story and new synergies to face future challenges with determination.



We dream of a world in which all professionals wear the high quality and innovative technologies of Giblor's garments, to best express themselves.

Vision



Mission

Designing and producing excellence in professional clothing with the same passion and creativity that have distinguished us on the market for over forty years.



GIBLOR'S COMPANY PROFILE

■ Giberti's family founded **Giblor's**.

1977

■ **First catalogue** is released

1995



■ The first **Flagship store** opens

2001



■ The collaboration with **Massimo Bottura** begins

2007



■ **Showroom opening**

2015

■ **Giblor's joins Rossini's group**

2021



1993

■ Moving to the **first building**

1997

■ Opening the **production factory in Poland**

2004

■ The **partnership with Alma** starts



2012

■ Opening the **production factory in Tunisia**

2015

■ The **sponsorship of San Pellegrino Young Chef** starts

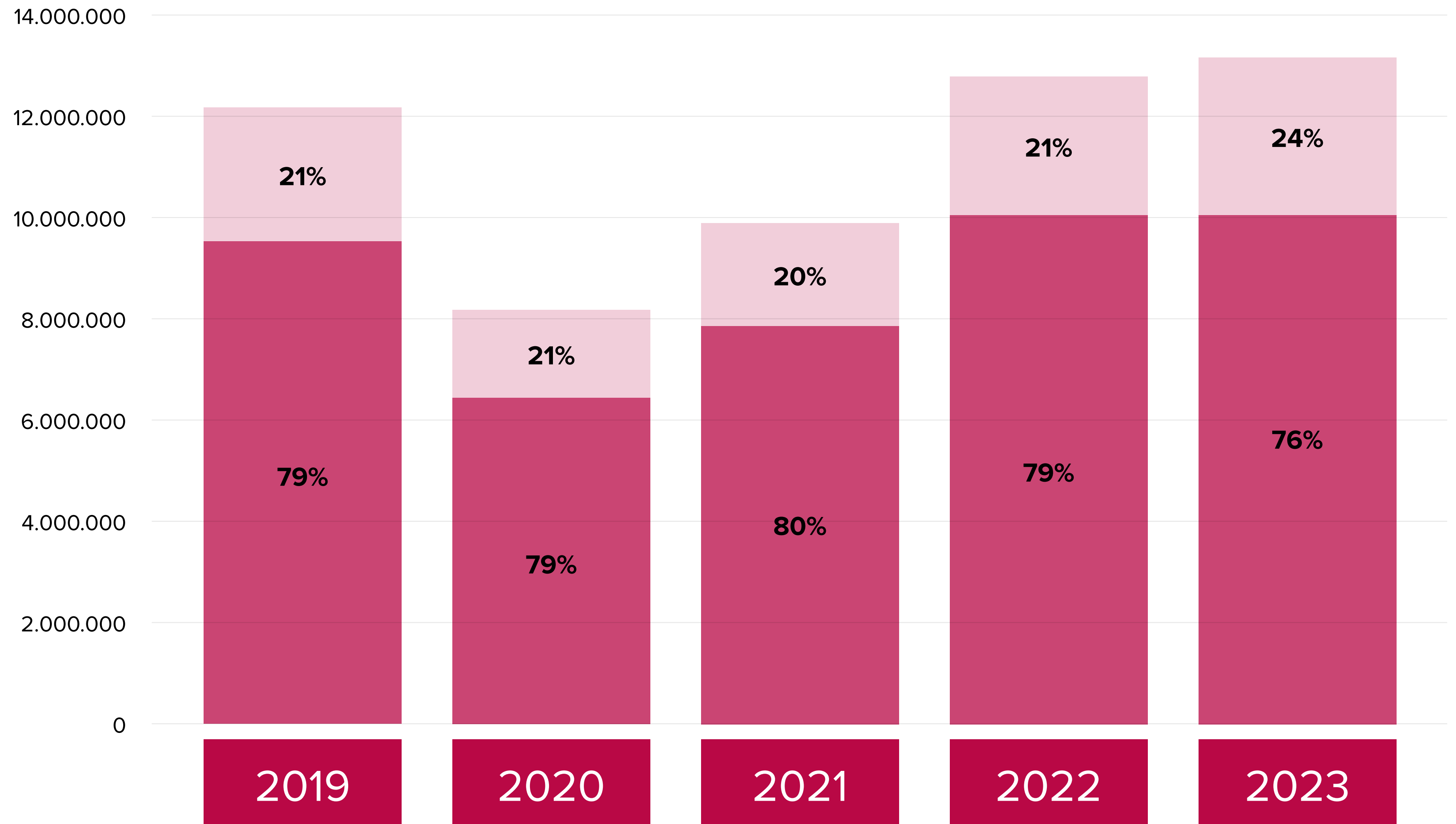


2020

■ **Ecommerce opening**

Numbers

Despite the halt due to the global crisis, the Giblor's brand has regained its position on the market, showing constant and significant growth over the last few years.

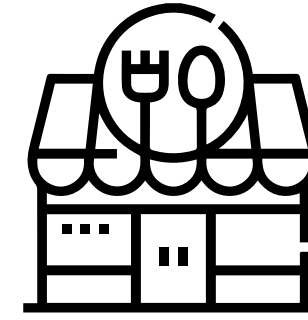


ITALY

EXPORT

We distribute

in Italy and worldwide in over 35 countries



HO.RE.CA. WORLD

- Retailers and wholesalers specialized in supplies for hotels and restaurants
- Large scale distribution: cash & carry food and non-food



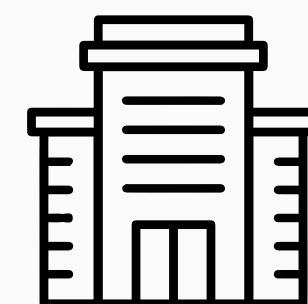
WORKWEAR AND SAFETY

- Retailers specialized in workwear
- Retailers specialized in industrial apparel and P.P.E.



SUPPLIES & E-COMMERCE

- Retailers who develop exclusively specific projects (no retails)
- Retailers with their own e-commerce platform



DIRECTIONAL CUSTOMERS

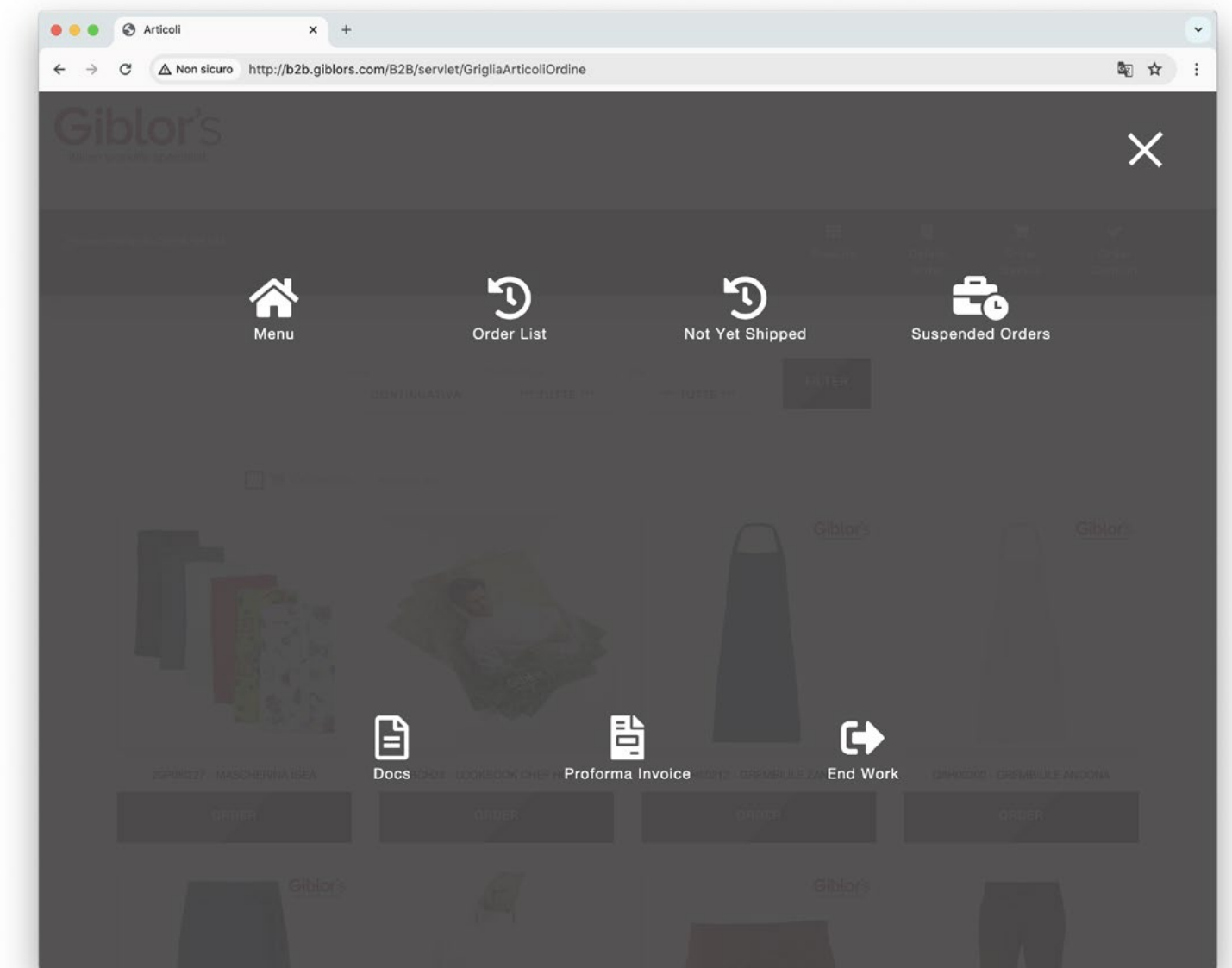
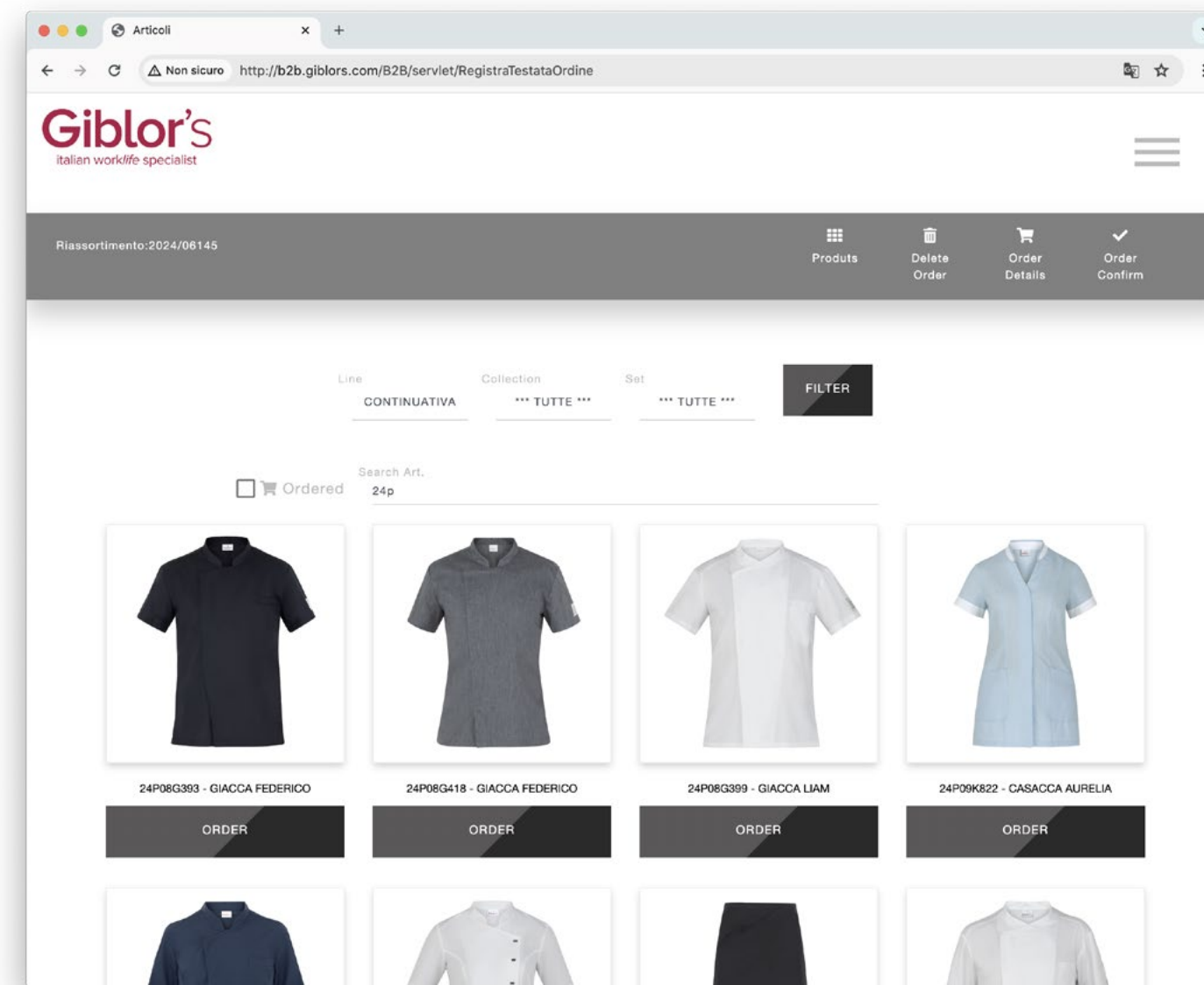
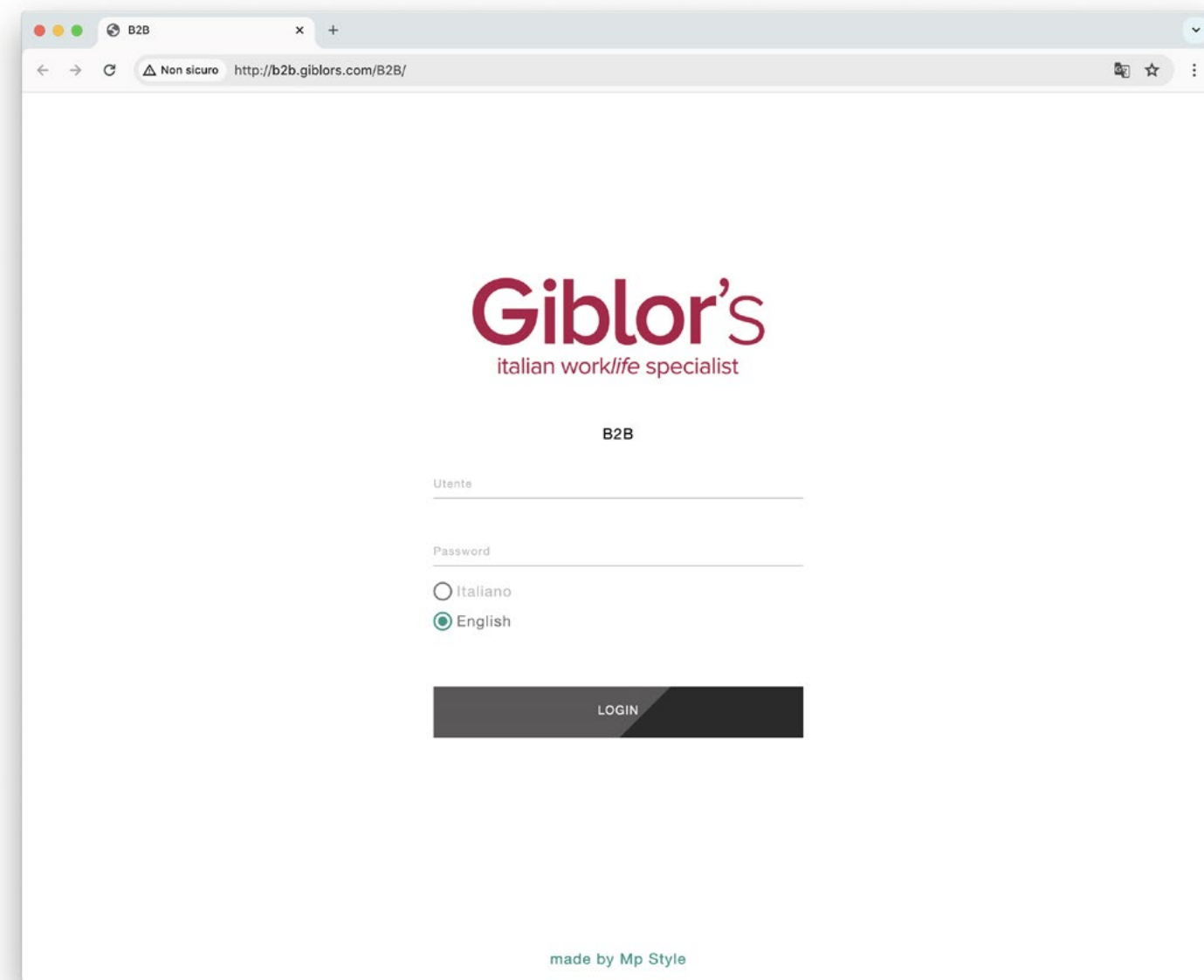
- Large companies (supermarkets, hotel chains, canteens and private companies of the food beverage and beauty field)

100% italian style

Thank to our style experts and a very careful look at the world of fashion design, we capture the most interesting inspirations of the moment and we interpret them through our Italian taste.



B2B orders management



Autonomous orders management system, replenishment orders, invoicing. Availability in stock and arrivals in real time.

Tailor Division

OUR TEAM DEDICATED TO THE CORPORATE PROJECTS

Its mission is realize exclusive garments which satisfy all the specific requests of the customers. **Giblor's Tailor Division** garments are designed and made with the same passion for the quality and style that has made the Giblor's brand famous.



GIBLOR'S COMPANY PROFILE

Ambassador & partner



ROOTS



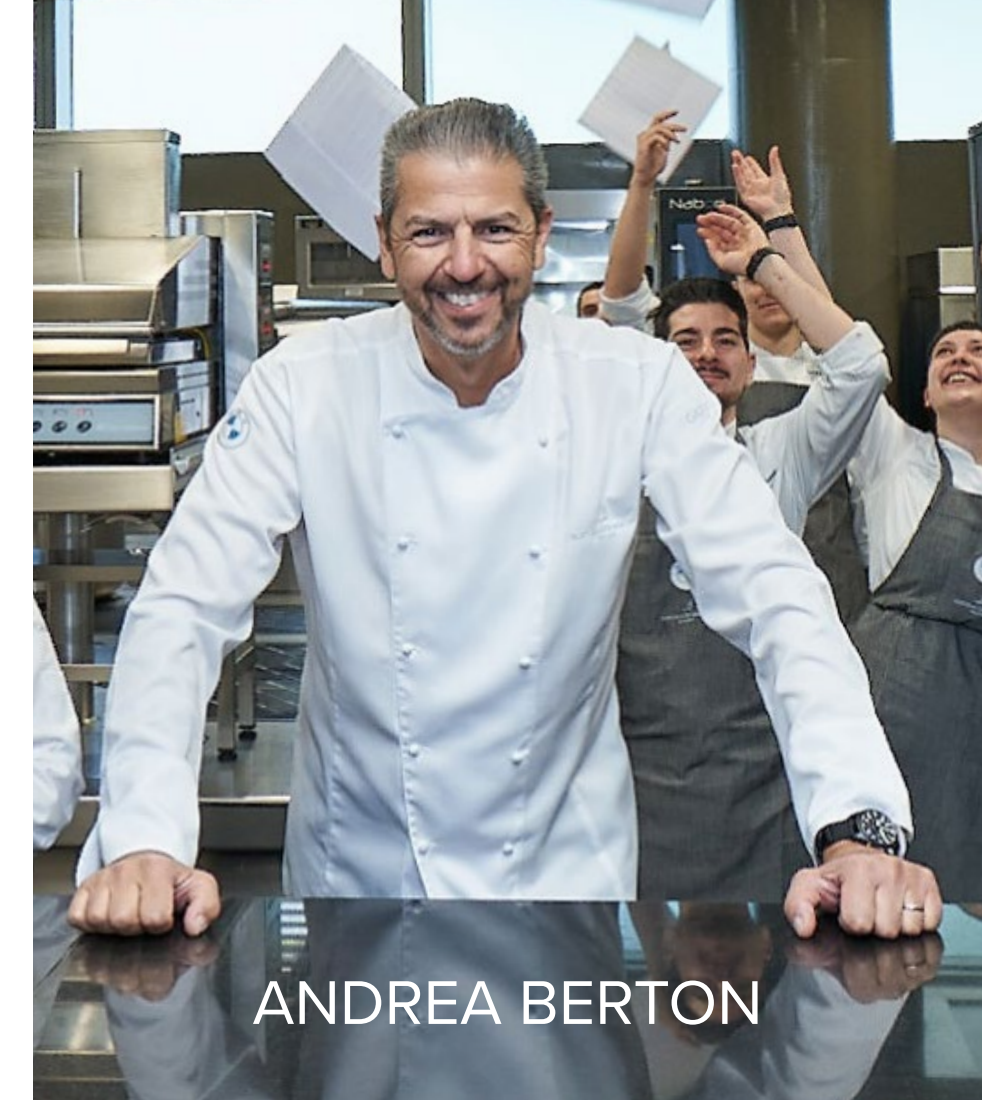
ALMA



MASSIMO BOTTURA



S. PELLEGRINO



ANDREA BERTON



FIPGC



RISTOGOLF



FOOD FOR SOUL

Constant innovation

We grow up, we learn, we improve:
every year we present a new collection for the chef&horeca and health&wellness sectors.



2020



2021



2022



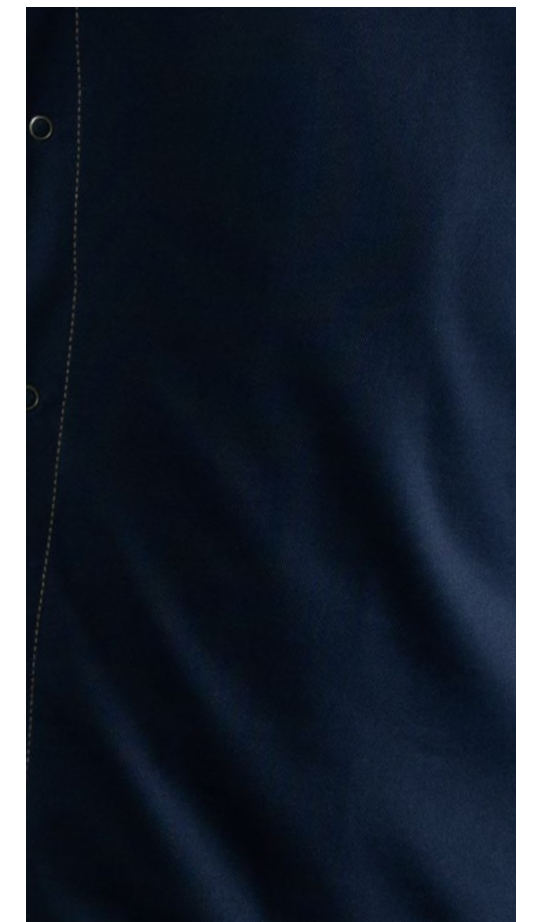
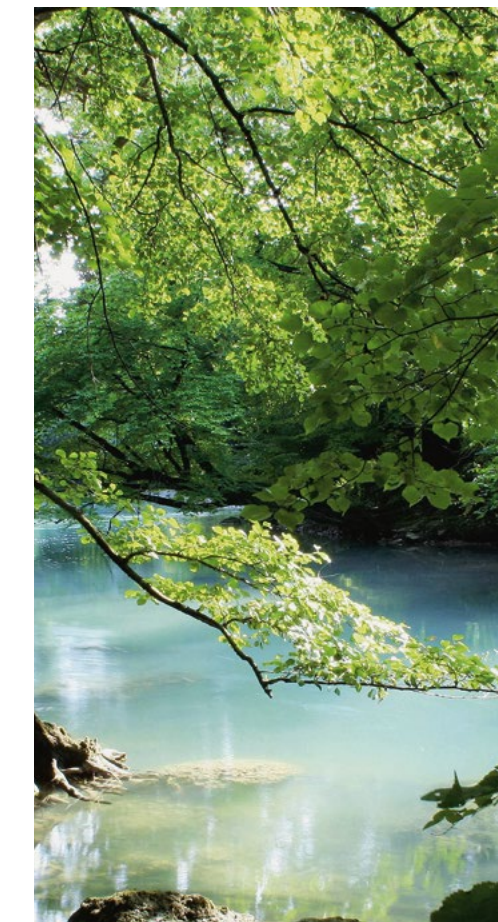
2023



2024

Fabrics and technologies

The secret of our garments' quality are the fabrics, result of researches and constant improvements. All our fabrics are subjected to the best treatments available, thanks to which they ensure maximum breathability, washing at high temperatures and ease of maintenance.



Support to stores



Thanks to the decades of experience and knowledge of the retail, GIBLOR's is the one company of the work-wear field that developed and implemented a project of franchising stores and promotional corners.

The display layout of the flagship stores GIBLOR's maximizes the visual impact of the products, which are organized in a functional way to facilitate the purchase by the customer.

